

Randallstown High School

4000 Offutt Road
Randallstown, MD 21233

Multimedia Communications

2024-2025 Assessment Guidelines

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Eligibility

Applications must be submitted on or before 1 p.m. on Friday, November 3, 2023. Applications can be accessed from the [BCPS Magnet Programs' Web site \(www.tinyurl.com/BCPSMagnet\)](http://www.tinyurl.com/BCPSMagnet) beginning at 12:00 noon on Tuesday, September 12, 2023. Late applications are not processed.

Applicants must attend and complete the assessment for the program to which they applied. Failure to do so will disqualify the applicant; and admission into the magnet program will be denied.

Applicants may only assess for the program(s) to which they applied. Assessments completed for a program not selected on the application will not be scored.

Documented testing accommodations, as appropriate to the assessment, will be provided. Education plans for students not currently attending a BCPS school must be submitted with the magnet application.

Assessment Scheduling

Assessments must be scheduled through the online application system when the application is submitted.

Failure to attend an assessment and submit virtual requirements WILL result in disqualification.

If there are scheduling conflicts with other magnet assessments, parents must contact the Magnet Programs' office by no later than November 8, 2023.

It is the responsibility of the parent(s) to:

- ensure the applicant attends the assessment on the scheduled date and time.
- ensure the applicant brings the required materials to the assessment.
- contact the schools immediately if an unforeseen illness or emergency occurs.

Unforeseen Illness or Emergency: If the applicant cannot attend or complete the scheduled assessment due to an unforeseen illness or emergency, **please immediately contact Randallstown High School at (443) 809-0748.** Please be aware that assessments will not be rescheduled without documentation verifying the illness or emergency. Documentation must be provided to the school within 72 hours of the illness or emergency.

Inclement Weather: If school activities are cancelled due to inclement weather, magnet assessments will be postponed. Postponed assessments will occur on the designated inclement weather date. All emergency closing and cancellation information will be posted on the BCPS automated information line, (443) 809-5555. Closings and cancellation announcements may also be made through local media.

Academic Integrity

By taking the BCPS magnet assessments, applicants agree NOT to participate in any of the following activities. Violation of this agreement may result in disqualification:

- Submitting, copying, or attempting to copy another's work, including plagiarizing another's words or ideas
- Using or attempting to use unauthorized materials and/or technology
- Falsifying information in an academic exercise
- Assisting another in academic dishonesty

Randallstown High School Multimedia Communications Assessment Overview

Magnet Coordinator(s): Kimberly Miller

(443)-809-0748

ksturdivant@bcps.org

Assessment Date(s): Monday, Jan. 8, 2024 @ 5 - 7 p.m.

Applicants must arrive 30 minutes prior to assessment start time

Inclement Weather Date: Tuesday, Jan. 16, 2024

Assessments are by appointment only. Assessments must be scheduled by Nov. 8, 2023.

Virtual Submission Deadline: Sunday, Jan. 7, 2024 @ 11:59 p.m.

See Preparing for the Assessment section

Assessment Duration: 1 hour

Assessment Description: Applicants will choose a pathway and digitally submit a Demonstration of Interest Project specific to that pathway by the specified deadline, as well as participate in an in-person interview at the school.

On-Site Registration

- **Arrival:** Registration will begin 30 minutes prior to the appointment time. Applicants arriving more than 15 minutes after the scheduled appointment time will not be allowed into the testing area.
- **Accompaniment Information:** Applicants should be accompanied by at least one parent. Parents may wait in the building, or return to the school within 1 hour.
- **What to Bring (see Preparing for the Assessment below for details):**
 - All materials will be provided

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Assessment Components & Self Evaluation

Evaluation Component	Scoring	My Information	Point Values
Grade Average - English/Language Arts, Social Studies and Math 2.5 (B) average or higher preferred	2.5 (B) average or higher=5 pts each Less than 2.5 (B) average=0 pts each	English/Lang. Arts Avg: _____ Math Avg: _____ Social Studies Avg: _____	____ / 5 pts ____ / 5 pts ____ / 5 pts
Attendance 94% preferred	Total unexcused absences in prior year + Unexcused absences in first quarter/trimester of current year 14 days or less=10 pts More than 14 days=0 pts	Total unexcused absences in prior year (all quarters/trimesters) = _____ days + Unexcused absences in current year (first quarter/trimester only) = _____ days Total unexcused absences = _____ days	____ / 10 pts
Portfolio	Applicant may earn up to 60 pts	To be determined on scheduled assessment date	60 pts
Interview	Applicant may earn up to 15 pts	To be determined on scheduled assessment date	15 pts
TOTAL			____ / 100 pts

Academic Evaluation: The Academic Evaluation is conducted by BCPS Magnet Programs staff using the applicant's report cards. See below for a description of the grade calculation method. The chart below is for reference only and should not be submitted with assessment or application materials.

How to Calculate Grade Averages:

Convert marking period letter grades to points (A=4, P=4, B=3, C=2, D=1, E/F=0).

Then divide by the number of marking periods.

Alternate grading scales and/or weighted grades will not be used in calculating Grade Averages.

Subject	Last year's Report Card 1 st marking pd. grade/points	Last year's Report Card 2 nd marking pd. grade/points	Last year's Report Card 3 rd marking pd. grade/points	Last year's Report Card 4 th marking pd. grade/points (if applicable)	Current year's Report Card 1 st marking pd. grade/points	Total Points	Total Marking Periods (4 or 5)	Grade Average (Total pts ÷ Total Marking Periods)
English/Lang Arts								
Math								
Science								
Social Studies								

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Preparing for the Assessment

Prior to the assessment, students will choose to assess in either Pathway A (Digital Arts/Graphic Design) or Pathway B (Television/Radio Production). **Applicants must choose one pathway and cannot combine elements of the projects or submit work for both.** Applicants will submit a portfolio for the selected pathway prior to the assessment appointment. At the assessment appointment, they will discuss the submitted portfolio in an interview.

Interview

Applicants will participate in an in-person interview at their scheduled assessment appointment. Applicants will answer questions regarding their interest and experience in either Visual Communications or TV Production/Journalism. Applicants must have already submitted their portfolio online by the appointment (see below).

Portfolio

Portfolio Submission Deadline: Sunday, Jan. 7, 2024 @ 11:59 pm

Portfolio Submission Link: <https://forms.gle/DDxeAqvKYzofUoqY7>

CHOOSE ONE:

Visual Communications

Choose 4 of the 5 items listed below. Applicants will submit digital photos or files for each. See Assessment Instructions for file requirements. Watch this video to learn how to take a quality picture of the work:

https://youtu.be/cHIUqNP_PFA

- **Sketchbook or Journal Spread**
- **Portrait** (digital, photography, or drawing)
- **Still Life** (digital, photography, or drawing)
- **Poster Design** (digital, photography, or drawing)
- **Other Work.** Submit an artwork done within the past two years: This can include drawing, painting, photograph, print, original computer-generated art, video, or sculpture.

OR

TV Production/Journalism

Submit digital documentation for each of the 4 items listed below. See Assessment Instructions for file requirements.

- **Brochure (Bi-fold design) Must be typed (no handwritten, no cut and paste)**
 - Required paper size setting - 8.5" by 11"
 - Must display knowledge of the Broadcasting and Print Journalism Industry
 - Industry positions, etc. (both TV and Print Journalism)
 - Upload as a .doc or .pdf
- **Journalistic Expression**
 - One Paragraph Opinion Editorial (Op Ed)
 - Topic: Why I Like or Dislike Virtual Learning (Choose one (1) side)
 - Identify your position and write an opinion paragraph explaining why that is your position.
 - Applicants should prepare this document, then type/copy into the Google Form when submitting.

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- **Narrative Short Film** (under 5 mins) Select from the following topics:
 - Upload as a video file
 - **A Day in the Life** - Record yourself or someone you know.
 - Show a typical day in the life of the individual.
 - **Tell me a Story**
 - Pick any object (inside or outside) and write a story about the object.
 - Piece must include some background information about the object.
- **Anchor Lead**
 - Upload as a video file
 - **60-second Newscast**
 - You are the anchor of a student newscast.
 - Read one (1) Current Event story as the lead anchor.
 - Record yourself at a table or desk reading a current news story.

Submission Instructions

Students must use the Google Form link above to upload their assessment documents by the submission deadline. The submission form will be open November 6, 2023 – January 7, 2024 at 11:59 pm.

- Failure to submit the Google Form by the deadline will result in disqualification from this program.
- Students must have all documents prepared and ready to upload prior to accessing the Google Form. Documents must be uploaded during the same session. All documents must be uploaded before clicking Submit. **Students will only be allowed to submit once.**
- Students should name each file using their first and last name and the component type in the format "LastName_FirstName_Component". For example, the file for a self-portrait by Joe Smith would be named "Smith_Joe_SelfPortrait".
- Files must be no more than 100 MB for videos, 10 MB for photos, or 1 MB for documents. Files must be .jpg, .doc, .docx, .pdf, or .mp4.
- For technical issues or questions, applicants should contact the Kim Miller at ksturdivant@bcps.org.